

# DIPLOMA IN PROFESSIONAL HAIRDRESSING

## COURSE OVERVIEW

This Course is the most comprehensive hair course giving students a firm grounding and base in the art of Hair Dressing. The course provides a detailed understanding of Hair and Skin before getting students to proceeding to service it through cutting, colouring, styling and dressing. The course also provides a detailed understanding of the business aspects of this profession.

## ELIGIBILITY:

Ladies & Gents in the age group of 15 – 40 seeking a career in Professional Hairdressing

## PRE REQUISITES

10th Standard Education preferable. Non-Allergy to strong Chemicals that may be used in this Industry.

## OBJECTIVE

This course attempts to fulfill the following objectives:

- Students can take independent decisions on Clients, procedures and choice of Product and Technique.
- Students become equipped with different salon services and all aspects of servicing itself
- Work with Product Manufacturing companies.
- Work as Product Consultants.
- Work in the Entertainment and Fashion industry.

## DURATION

24 weeks, 4 days a week, 4 hours a day – 384 hours

## COURSE MATERIAL

Student Course Material and basic kits will be provided. Complete kit to be acquired by as per list provided by the Academy. One Mannequin is given as part of the kit

## CERTIFICATION

BTF Diploma, Wella Colour Element 1 & 2  
Students are eligible to do City & Guild Level 2 Exam

## COURSE HIGHLIGHTS

- WELLA Certification for Wella Colour Element 1 & 2
- HABIA guidelines for Level 2 Diploma Syllabus
- Students eligible for City & Guilds Level 2 Diploma Exam
- Strong practical focus for skill building
- Maximum 10 Students per batch

## INTERNSHIP & PLACEMENT SUPPORT

Beyond The Fringe will assist students with internships for continuous learning and eventual placement in the industry on successful completion of course

## BEYOND THE FRINGE SALON & ACADEMY PROFILE

Asha Hariharan has trained at the internationally renowned Academy – REVER and was awarded Student of the Year for consistently topping all semesters. After completing her Salon and Business Management in Hong Kong she went on to do her Post Graduate Training with Vidal Sassoon and was assigned as faculty at Vidal Sassoon Hong Kong. Asha has been associated with L’Oreal and Wella, in various capacities with regards to Education, both in and out of India.

Team Beyond The Fringe has won the prestigious All India Wella Gold Colour Award for 2010 and represented India in Paris for the Global Trend Vision Awards in Nov 2010.

In addition to winning the prestigious all India L’Oreal Colour Trophy Competition for 2006 she has been awarded “Best Hairdresser” of the year for three years by Salon International in Hong Kong and India (1999).

At the Salon International Competition in Mumbai, Asha won top honours in all 5 events – Look of The Year, Wild & Whacky (2nd), Best Hairdresser – Female (2nd) and Bride of The Year (1st).

Asha Hariharan handles the Indian Chapter of Beyond The Fringe.

## BEYOND THE FRINGE SALON & ACADEMY

Globally distinguished entrepreneurs Asha Hariharan and Louie Ho head Beyond The Fringe salons (BTF) worldwide. BTF is internationally recognized as an authentic Asian salon, bringing together the largest resources of culture, tradition and style via Beyond The Fringes own hair, beauty and make-up professionals.

Our Salons are at : Juhu, Altamount Road, Hong Kong, Sydney : Academy : Vile Parle West , Juhu , Mumbai

Website: [www.beyondthefringe.in](http://www.beyondthefringe.in)

Email: [enquiry@beyondthefringe.in](mailto:enquiry@beyondthefringe.in)

Facebook: Beyond The Fringe is on Facebook. Our site covers video tutorials and reports latest trends on Hair, Makeup and Fashion. We also reach out to our students through this page.

Please find us at  
<http://www.facebook.com/BeyondtheFringe101>

# COURSE STRUCTURE

## FOUNDATION HAIRDRESSING FUNDAMENTALS

### GENERAL TRICHOLOGY

Understanding hair shaft, follicle, cortex, medulla, cuticle, hair root, the skin, Characteristics of hair, Composition and Structure, Stages of hair growth cycle

### TOOLS OF THE TRADE

Combs, Brushes, Scissors, Razors, Sectioning, Clippers & Blow dryers, Curling Tongs, Heated Brushes, Rollers, Crimping Irons

### SCALP DISORDERS

Dry, greasy, mixed, Dandruff hair, Physical+Chemical hair damage

### HAIR DESIGN

Shape of head and face, Profiles & Features of head and face  
Hair quality & quantity, The perfect face

### PRODUCT PROFILING

Function and Use of Classic Products, Styling with Power Products

### HAIR CHEMISTRY & PHYSICS

pH Scale, Hair products and effect on hair, Hydrogen peroxide, Basics of Electricity, Understanding your equipment

## FOUNDATION SALON MANAGEMENT CONCEPTS

### HAIRDRESSER INFORMATION SYSTEM

Booking appointments, Receiving / Greeting Clients, Looking after clients, Telephone Skills, Hair Dressing ethics, Department & Behavior, Learning from assisting the stylist, Chemicals in the salon

### PERSONAL GROOMING

How to look good, Care of hands, nails, feet, clothes & dental care, Make-up & Skin care for men, Effective communication

### HYGIENE – PERSONAL AND SALON

Understanding of salon hygiene, Chemical agents, Cleaning / Sterilizing the tools of the trade, First Aid

### BUSINESS PRACTICES

Economical use of material and time, Stock control, Salon retailing, Simple accounting

### PROJECT WORK + SALON INTERNSHIP

Students are expected to finish & present an assigned project  
Students will be offered Internships at Salons during the course when opportunity presents itself.

## FOUNDATION HAIRDRESSING SKILLS

### HAIR CLEANSING & FINISHING

Shampoos, Action of shampoo, Techniques, Conditioners, Scalp massage

### BLOW – STYLING + FREE STYLING

Classic Drying, Feather drying, Root Lift, Scrunch drying, Personalized blow dry after hair cut

### HAIR CARE

Deep-Conditioning, Treatments, Classic Oil Massage - High Frequency Therapy

### HAIR CUTTING

Cutting Basics, Cutting tools, Choosing the Hair cut, Sectioning Techniques, Cutting Techniques, Solid Form - 0° Projection - Solid Form Long, Horizontal Section, Orange/ Circular, Vertical Section, Forward Graduation, Concave Series - 45° Projection, Shoulder length Bob, Classic Bob, Convex Series - 45° and above Projection - Symmetric Layering, Natural Inversion Hair structure, Square Layers, Shaping & Texturising, Accuracy & Checking

### HAIR COLOURING

Science Of Colour, Colour Perception, Colour Circle, Hair Colouring Groups, Science Of Products, Chemical Process, Colour Coordinating Systems, International Hair Colour Bar, Diagnosis & Consultation, Influencing Factors & Problems During Colouring, Colour Mixing, Grey Coverage & Global Colouring, Highlights, Lowlights, Touch-ups, Product Profile

### PERMING

History of Perms, What is a perm, Winding techniques, Perming process, Pre perm consultation, Post perm consultation, Perming techniques (Regular, Root, Border), Perming problems, Tools, Contra – indication

### UP STYLING – BASIC

Definition, aids, curling technique, method & common faults, French roll, Classic low buns, The Pony, Chignon, Reasons for poor results, Brushing, Back combing, Teasing, Hair Additions – Postiche, Roller Setting

### RELAXING

What is relaxing, Process & technique, Pre consultation, Post consultation, Contra – indications, Combining Perming and Colouring, Perm wave problem