

DIPLOMA IN PROFESSIONAL MAKEUP

ABOUT THE COURSE

Our Professional Make Up Course is Brilliantly engineered to teach over a **100 skills** which every make up artist must know, if he/she is to become the star of the fashion and makeup world of today & the future.

With our course you while training to become a makeup artist our course teaches you to learn how to handle your business.

ELIGIBILITY

14 years and above and Career seekers in Makeup and Fashion in addition to Artistes from the Film ,Entertainment and Fashion Industry, Hairdressers ,Beauticians, Make Up Artists, Photographers and Fashion Stylists

DURATION

Option1: Mon, Tue, Wed, 10.30am to 4.30pm, 6 weeks
Option2: Mon to Sat, 10.30 am to 6.00 pm, 12 days

COURSE HIGHLIGHTS

- Master **Beauty Bridal, Fashion, Editorial and Film Makeup** etc
- All Makeup is provided by the Academy for practice
- All courses supported by Theory, Demonstrations & Practice
- Stunning visual inspirations and presentations provided
- Comprehensive student note for future reference
- Small batch sizes for maximum personal attention
- Over **100 skills** taught in the whole course to make you into a master makeup artist

MAKEUP PARTNERS

Our education philosophy is to make THE TECHNIQUE of our student's technique perfect and to help them appreciate strengths and weaknesses of various product portfolios. AHA Academy uses Makeup from various makeup partners: Mac, Kryolan, Shuemera, Makeup Forever, Maybelline,

COURSE MATERIAL

Face, Lip & Eye Charts are provided. Students will have to bring a basic kit the rest will be provided by the academy

PROJECTS : All skills supported by Tests & Creative Projects

CERTIFICATION

Prestigious AHA Diploma
The Internationally acclaimed ITEC Diploma

OUR JOURNEY IN MAKEUP

- **Christian Chaveau – Paris:** 18 month study in the art of Fashion Makeup
- **COCO CHANEL**– Makeup Artist for Hong Kong, under the leadership of Romain Lacote, International Artist for Chanel
- **ANNE BARDEAUX** - Paris's renowned architect turned full time teacher & Make-up Artist for advanced Fashion, Film & Editorial Makeup
- **JUNE DALLY WATKINS** – Australia: Lead Hair & Makeup Artist & Trainer for the foremost name in Fashion and Model Coordination.

Fashion Shows

Gino Ferrari, Bellino, Neeta Lulla, Wella, L'Oreal

Shoots

Vogue, Elle, Grazia, Femina, Salon International, Hair Magazine, Style Speak, Adorn (Jewellery),

Films & Shows

TV : Band Baaja Bride, NDTV Good Times
Films : Tere Aane Se, What's Your Rashee, Khele Hum Jee Jaan Sey, Tamanchey

Award Winning Photographers

Dinshaw Bulsara- Asia, Ian Golding - Australia, Richard Whitefield - England, Robert Lam - HK

BEYOND THE FRINGE SALON & AHA ACADEMY

Globally distinguished entrepreneurs Asha Hariharan and Louie Ho head Beyond The Fringe salons (BTF) worldwide. BTF is internationally recognized as an authentic Asian salon, bringing together the largest resources of culture, tradition and style via Beyond The Fringes own hair, beauty and make-up professionals.

Salons: Juhu, Altamount Road, Hong Kong, Sydney
Academy: Vile Parle West, Juhu, Mumbai

Website: www.ashahariharanacademy.com

Email: info@ashahariharanacademy.com

Facebook: Beyond The Fringe is on Facebook. Our site covers video tutorials and reports latest trends on Hair, Makeup and Fashion. We also reach out to our students through this page. Please find us at <http://www.facebook.com/BeyondtheFringe101>

COURSE STRUCTURE

BASICS

Skin preparation before make-up, Hydro Therapy, Makeup Tools & Accessories, Product Knowledge, Preparing the Client, Face Anatomy Basics

THEORY

History of Makeup over the ages, Colour Theory, Lighting and its effect on Makeup, Contouring, Corrections, Face Shapes, Makeup & Photography/Videography, Makeup for Black & White Photography

BUSINESS & MAKEUP

Bridal Business Management, Consultation in Makeup, Portfolio Creation, Photo Shoot

MAKEUP TECHNICALS

EYES	MASCARA	FACE	LIPS
Liner Techniques	Stemming Technique	Base Application Techniques	Lip Base
Dotted liner	Body Tipping Tech	Base Level 2	Lip Staining
Mood Micro	Eye Lash Building	Face Wash	Super Imposing
Accentuated Liner		Camouflage	Nude
Kaajal Application		Principle of Calming Technique	Gloss and Matt
Inverse Rimming		Spritzing	Stay on Secrets
Eye Correction		Covering Flaws & Blemishes	Glitter & Gloss
		Basic Contouring with Blush-on	Frosting & Matting
		Correction & Contouring Techniques	2 Tone Lip Design
		Camouflage, Covering flaws & Blemishes	Lip Correction
		Creating Illusions	

MAKE UP ARTISTRY

8 Brilliant Artistic Looks that are used to demonstrate over 65-70 skills that you will learn in this course

- AURA LOOK** - This look enhances natural beauty & skin.
- MAKE DOWN** - This is day makeup which leaves a fresh look
- ABSOLUTE LUMINOSITY** - gives satin finish & shine
- CONTOURING & MOON SHINE** - creating an illusion of an oval face out of any face shape
- EASTERN COPPER SUN** - Create a collage of hues of gold – eye Micro, Macro, Monroe, Angular, Spanish, Winged
- CAMOUFLAGE MOLDING** - pan stick for coverage on oily skin
- MIDNIGHT CANDY** - tri-band & reverse, emphasis on eyes intensity.
- MYSTIC SAPPHIRE** - High fashion look -focus on eyes

PROJECT WORK

In keeping with course requirements projects will have to be done and presented

FIELD TRIP

This is a makeup appreciation and information trip where certain brands will be visited. The purpose is to give students a professional insight into the world of Makeup

PORTFOLIO CREATION

All BTF Students wishing to create a Makeup Portfolio can do so at an additional charge which will cover the cost of the photographer, shoot, model and portfolio printing as per Terms & Conditions